



For immediate release

WriteCheck Introduces Advanced Grammar Checking Service to Improve Student Writing

World leader in plagiarism prevention software adds ETS e-rater® technology to improve student's grammar, style, usage, mechanics and spelling

OAKLAND, Calif. – August 10, 2011 -- iParadigms, creators of Turnitin®, iThenticate® and WriteCheck®, and the leader in originality checking and plagiarism prevention, today announced it has added grammar checking to its popular WriteCheck service, which allows students to check their written work for originality and proper citation. The new features provide students a comprehensive and advanced solution to pre-check written work for plagiarism, grammar, style, usage, mechanics and spelling before submitting work.

The new features are the result of a partnership with Educational Testing Service (ETS) that incorporates ETS' *e-rater* scoring engine into the WriteCheck service. ETS' *e-rater* engine is based on more than 10 years of linguistic and student writing research. The same technology complements human ratings of written assessments in standardized tests such as the *TOEFL*® and *GRE*®.

"WriteCheck's mission is to provide students with a simple, affordable writing coach to improve student learning and writing," said Chris Caren, president and CEO of iParadigms. "By incorporating ETS *e-rater* technology alongside our leading plagiarism checking service, students can rely on a service that is supported by two of the most proven technology providers in education."

A Simple, Fast, Affordable Writing Solution

Since its introduction in 2009, WriteCheck has checked nearly 350,000 student papers for plagiarism and accurate source citation, and is more than doubling in use each year. WriteCheck was designed to provide students with a simple, fast, affordable solution to improve writing. After signing up for the service, students can purchase credits and submit papers to WriteCheck.

Within seconds, students receive a report that shows how much of their paper matched content in the Turnitin database along with how many errors the *e-rater* engine found in the paper. Students can view the original format of their paper and see what material is unoriginal and errors that have been discovered by the *e-rater* engine. "WriteCheck has been a very useful tool. It has helped me become a better writer and get better grades," said Amy Sawyer, student at Oklahoma State University.

Unlike other services, students are not required to subscribe to the service. Instead, they can buy as many submissions as they please starting at \$4.95 per paper. Moreover, students have peace of mind knowing that the service is powered by the Turnitin

technology that is trusted by educators worldwide. Finally, unlike many services which resell or redistribute student papers, WriteCheck does not redistribute papers under any circumstance.

To learn more, please visit www.writecheck.com or become a [WriteCheck fan](#) on Facebook.

About iParadigms LLC

iParadigms, LLC is the world's leading provider of web-based solutions for plagiarism prevention. The company's products include Turnitin, used by educators worldwide to check students' papers for originality, to enable web-based peer review and for digital grading of student work. iParadigms' iThenticate solution is the leader in plagiarism detection in research, publishing and many other commercial markets. The company's solutions check millions of documents each month and are used in over 100 countries. iParadigms is headquartered in Oakland, CA with an international office located in Newcastle, United Kingdom. iParadigms is backed by Warburg Pincus. <http://www.turnitin.com> and <http://www.ithenticate.com>

About ETS

At ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded as a nonprofit in 1947, ETS develops, administers and scores more than 50 million tests annually — including the *TOEFL*[®] and *TOEIC*[®] tests, the *GRE*[®] tests and *The Praxis Series*[™] assessments — in more than 180 countries worldwide. www.ets.org

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