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Turnitin Transforms the Writing Process for Secondary Education Instructors and Students

Popular application praised by secondary instructors for saving time on grading, and reducing unoriginal content in student writing

OAKLAND, Calif. – June 27, 2011 – iParadigms, creators of Turnitin® and the leader in plagiarism prevention and online grading, has seen record growth for the 2010/2011 school year in the secondary education market. Secondary instructors use Turnitin in their classrooms to realize significant time savings, reduce unoriginal content in student writing and provide more robust feedback to students.

Comprised of the OriginalityCheck, GradeMark and PeerMark programs, Turnitin provides a powerful solution for student writing. Using Turnitin, students upload their writing assignments and then instructors can check the papers for matching content from Turnitin's extensive databases, review the paper for proper citations, provide digital marks on the student paper and assign papers for peer review. All of this takes place in a unified view of students' fully-formatted papers.

"Turnitin has transformed the way our students are learning the writing process," said Susan Marsh, a ninth grade civics and human geography teacher at Shakopee Junior High School in Shakopee, MN.

OriginalityCheck has been proven to reduce unoriginal student work by more than half when used over just a few years. These results, combined with up to 70 percent decreases in time spent grading, has led to significant adoption in the secondary education market.

Heather Scott, English teacher at Air Academy High School in USAF Academy, CO, along with many other instructors, also advocates the use of Turnitin, in part because of GradeMark's online grading features and time-saving benefits. "One of the hardest parts about being an English teacher is managing the grading load, however, Turnitin has provided me with a robust solution to help organize my files and significantly cut back on the amount of paper used in my classroom," said Scott. "With Turnitin, I'm at least 60 to 70 percent faster with my grading."

Regarding the use of Turnitin in her classes, Natalie Block, math and science teacher at Steffen Middle School in Mequon, WI concludes, "My students realize that Turnitin makes them more accountable."

Turnitin will be exhibiting at the International Society for Technology in Education (ISTE) Conference in Philadelphia, PA from June 27-29. Please visit Booth #2449 to learn more or visit www.turnitin.com.

About iParadigms LLC

iParadigms, LLC is the world's leading provider of web-based solutions for plagiarism prevention. The company's products include Turnitin, used by educators worldwide to check students' papers for originality, to enable web-based peer review and for digital grading of student work. iParadigms' iThenticate solution is the leader in plagiarism detection in research, publishing and many other commercial markets. The company's solutions check millions of documents each month and are used in over 100 countries. iParadigms is headquartered in Oakland, CA with an international office located in Newcastle, United Kingdom. iParadigms is backed by Warburg Pincus. <http://www.turnitin.com> and <http://www.ithenticate.com>

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