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## **Turnitin Recognized for Product Innovation and Impact On Education by Leading Awards Programs**

*eSchool Media Readers' Choice Awards and EdTech Digest Awards acknowledge Turnitin's leadership in educational technology*

OAKLAND, Calif. – January 19, 2012 – iParadigms, creators of Turnitin and the leader in originality checking and online grading, has been named the winner of the eSchool Media 2012 Readers' Choice Award and the 2011 EdTech Digest Cool Tool Award. Turnitin's award-winning online program engages students in the writing process and teaches them proper citation, while providing instructors with a robust, yet streamlined, plagiarism prevention and grading application.

"Our mission is to be the world's most innovative and effective technology for improving students' written work," said Chris Caren, president and CEO of iParadigms. "Recognition from industry leaders is affirmation that our solution helps students become better writers."

The eSchool Media Readers' Choice Awards highlights the best educational technology products over the past year as chosen by eSchool News and eCampus News readers. Nearly 1,400 readers submitted their picks for hardware, software, websites and services based on the merits of how these products improved teaching, learning or school administration. The editors then chose 50 products to be named as winners and Turnitin was recognized in the higher education category.

"As a part-time adjunct instructor with a 60-hour-a-week full-time work schedule, I have come to rely on and appreciate the invaluable time savings the Turnitin.com plagiarism detection system provides," said Daryl Iverson of Anderson University as part of his nomination. "Not only does it help me to grade the 17 manuscripts per student that are part of the Senior Seminar that I teach, but it gives my students a chance to see if they have properly used their sources in their writing and provides us with a time-stamp of their submission. I would not have time to check for plagiarism...without this system."

Turnitin was a winner in the "Cool Tools" Award for Assessment Solutions of the EdTech Digest Awards Program. The program recognizes the best and brightest people and transformative technology products and services in education.

To learn more about the eSchool Media 2012 Readers' Choice Awards and the EdTech Digest Awards, visit <http://www.eschoolnews.com/rca/> and

<http://edtechdigest.wordpress.com/etd-awards/winners/>, respectively. To learn more about Turnitin, visit [www.turnitin.com](http://www.turnitin.com).

### **About iParadigms LLC**

iParadigms, LLC is the world's leading provider of web-based solutions for plagiarism prevention. The company's products include Turnitin, used by educators worldwide to check students' papers for originality, to enable web-based peer review and for digital grading of student work. iParadigms' iThenticate solution is the leader in plagiarism detection in research, publishing and many other commercial markets. The company's solutions check millions of documents each month and are used in over 100 countries. iParadigms is headquartered in Oakland, CA with an international office located in Newcastle, United Kingdom. iParadigms is backed by Warburg Pincus.

<http://www.turnitin.com> and <http://www.ithenticate.com>

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